

# Alison Lang

## CONTACT

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425.223.2027  
www.alisonlang.net

## EDUCATION

*University of Texas at Austin*  
Bachelor of Fine Arts in Design  
Graduation : Aug2004  
GPA : 3.7

## QUALIFICATIONS

I approach all projects with enthusiasm and energy; paying close attention to detail, big-picture thinking, organization and productive project management. I have extensive or working knowledge of Illustrator, InDesign, QuarkXpress, Photoshop, Acrobat, Dreamweaver, AfterEffects, Flash, and Fireworks. My retail experience gives me a leg up in understanding the consumer, and has trained me to work well in a team.

## EXPERIENCE

### *Parkside Paper + Gift*

Assistant Manager : Oct2010–Mar2011

Assisted with day-to-day running of the store including customer service, merchandising, ordering, and receiving.

### *Rosanna Inc.*

Product Development Manager : Aug2008–July2009

Managed and directed art department in all product, print, and web design. Directed sampling and production at overseas factories. Design and Art Direction included the development of tableware shape, decal, packaging and packing

Product Development, Allie+Cesca Division : Sept2006–Aug2008

Created identity and communication solutions for Allie+Cesca division. Directed and designed artwork for presentation to big-box stores. Managed all samples and production.

### *The Paper Zone*

Sales Associate : Feb2005–Sept2006

Helped customers with designs while expanding my own knowledge of papers, tools, and paper-craft.

### *Jolly Design*

Design Intern : Oct2003–July2004

Assisted and worked independently on both in-house projects and creative development.

### *University of Texas*

Design Lab Proctor : Sept2001–July2004

Maintained Macintosh computer lab. Assisted users with software and peripherals.

### *Hancock Fabrics*

Supervisor : June2000–Nov2003

Advised customers on design and fabric choices for clothing, interiors, and other projects.